



**York County
County Council
Minutes
October 14, 2025**

Council Workshop

**York County Government Center
6 South Congress Street
York, SC 29745**

6:00 PM

Call to Order

Christi Cox, Chairwoman

Present were Council members Andy Litten, Tommy Adkins, William "Bump" Roddey, Christi Cox, and Watts Huckabee.

Council members Tom Audette and Debi Cloninger were absent from the meeting.

Also present at the meeting were County Manager, Josh Edwards, Assistant County Manager, David Garner, Assistant County Manager, Tom Couch, Assistant County Manager, Kevin Madden and Clerk to Council Karen Brogdon.

New Business

1. Communication Vision and Discussion

Josh Edwards, County Manager, introduced the new Public Information Officer, Lisa Wolf-Chason. Lisa presented information on the Public Information Strategic Vision:

Social Media:

- Audit of existing pages
- Utilizing scheduling/monitoring software
- Producing county-wide protocols
- Diversifying content to match page demographics
- Partner with outside agencies, influencers and partners to expand reach
- Train departments utilizing social media to ensure brand consistency

Communications plan:

- Create a strategic communications plan encompassing York County's internal, external, and crisis communications needs.

Increased collaboration:

- Leverage third-party validators through strengthening existing relationships with external county partners, organizations and individuals.

Brand update:

- Conduct a brand exercise to establish what connects the employees and residents of York County.

Professional development training:

- Expand the Public Information Office's skill set and talent to include best practices in the field of public relations and serve as experts for various county departments.

Council members were very excited about the proposed plan from Ms. Wolf-Chason and would like to hear more going forward.

2. Follow-up discussion regarding Government Relation services and the Legislative agenda.

County Manager, Josh Edwards stated that he feels it does not make sense to pursue a federal lobbyist at this time. Mr. Edwards reported that he would need to have more conversations with the State Delegation and be more present in Columbia. Mr. Edwards suggested that staff could develop a Legislative Priorities document.

All Council members present agreed that a lobbyist is not the way to go. However, the Council would like for there to be a York County advocate present in Columbia and requested staff to continue to research to determine the best route.

Executive Session

Matters for consideration following Executive Session

Adjourn

Meeting adjourned at 6:51pm.



Karen M. Brogdon, Clerk to Council