

Minutes
York County Planning and Economic Development Committee Meeting
Wednesday, March 31, 2021
4:15pm

The York County Planning and Economic Development Committee met on the above date for a Planning and Economic Development Committee Meeting at 4:15pm at 1070 Heckle Boulevard, Rock Hill, SC. The following Council members were present: Council member Allison Love, Council member Joel Hamilton and Council member Tom Audette. Also present were: County Manager, David Hudspeth, Assistant County Manager, Kevin Madden, Assistant County Manager, Mike Moore, Economic Development Director, David Swenson, Planning Director Jonathan Buono, County Attorney, Michael Kendree and Clerk to Council, Karen Brogdon.

Meeting called to order by Chairman, Joel Hamilton

Economic Development Director, David Swenson provided an overview of Economic Development and reviewed the department's focus areas: business development, business retention and expansion, marketing, product development and operations.

Business Development and Retention:

- Mr. Swenson explained that projects slowed down in 2020 due to COVID but they are currently increasing with 24 new manufacturing, 3 office, 2 warehouse and 1 other since July 2020 and 3 new manufacturing opportunities in March 2021.

Marketing:

- Mr. Swenson stated that staff has completed the following upgrades to marketing:
 - Corporate HQ piece
 - Website upgrades to home page
 - Drone/video projects of 5 properties
 - Invest magazine article
 - Charlotte Business Journal – YC/RH insert
 - Newsletters – summer, fall, winter
- The following projects are upcoming:
 - E-campaigns
 - Live here piece update, powerpoint refresh, business park brochure, website real estate changes
 - Charlotte Regional Business Alliance Video/profile

Product Development

- Economic Development goal is to have market ready sites and buildings
- SCDOC Certified Sites – Bradley IP, Westgate IP
- SCDOC Site Enhancement Grants – EYIP pond
- Duke Energy & SC Power Team Studies
- Spec Buildings – Antrim, EYIP
- ED C-Fund Projects – Legacy, Aspen, Riverwalk
- Utility Tax Credits – EYIP, Lakemont, Southbridge
- Industrial

- 20 available buildings
 - 8 spec
 - 4 specs in progress
- 16 industrial parks
- 1028 acres industrial land
 - 3 sites > 50 acres
- Office
 - 6 available buildings
 - Kingsley
 - The Thread – 400k square feet
 - 6 existing office parks

Motion was made by Council member Allison Love and seconded by Council member Tom Audette to go into Executive Session to discuss Allison Creek Business Park and East York Industrial Park Spec Building. Motion Carried.

Matters for Consideration Following Executive Session

There being no matters following executive session and no further business, a motion to adjourn was made by Committee member Allison Love and seconded by Committee member Tom Audette. Motion Carried.