

Minutes
York County Council Workshop
October 15, 2024
1070 Heckle Boulevard, Rock Hill, SC
Large Conference Room
6:00pm

The York County Council met on the above date for a York County Council Workshop at 6:00pm located at 1070 Heckle Boulevard, Large Conference Room, Rock Hill, South Carolina. The following Council members were present: Council member Tommy Adkins, Council member Allison Love, Chairwoman Christi Cox, Council member Tom Audette, and Council member Watts Huckabee. Also present were County Manager, Josh Edwards, County Attorney, Michael Kendree, and Clerk to Council, Karen Brogdon.

Also present was Trish Startup, Director of Budget and Administrative Services, Jonathan Buono, Planning & Development Director, Mitch Miller, Economic Development Interim Director, and Chuck Horton, IT Director.

Chairwoman Christi Cox called the meeting to order.

Council held a discussion regarding York County's Strategic Plan Goal: High Performing Organization

County Manager, Josh Edwards explained to Council that staff is implementing a new format for the Council Workshops that will be dedicated to the strategic plan goals and tonight the discussion will be regarding High Performing Organization and Growing Economic Opportunities.

Trish Startup and Chuck Horton presented the information regarding High Performing Organization.

The goal is to create a high performing culture that empowers employees to become collaborative leaders and problem solvers focused on building trust within the community through exceptional service delivery and transparent engagement.

- Create a data driven culture
- Prioritize engagement efforts
- Exceptional service by empowerment
- Enhance efficiency

High Performing Themes

- Process improvement
- Engagement
- Organizational development

Council Priorities

- Engagement

- Internal & External
- Marketing & Branding
- Organizational Development
 - Talent Management
 - Performance Management
 - Employee Recognition
- Process Improvement
 - Streamline Workflows
 - Increasing Productivity
 - Data-Driven Decision Making

Council members stated that this goal should really be a priority of County Management. No action was taken by Council.

Mitch Miller presented information regarding Growing Economic Opportunities.

Economic Development Committee Priorities:

- Revenue Generation
- Job Creation
- Economic Competitiveness
- Stronger Communities
- Sustainable Growth
- Placemaking & Brand Awareness

Economic Development Priorities: by establishing priorities we can provide a clear vision, align our focus, make informed decisions, and effectively manage resources better.

- What We Do
- Why We Do It
- Why It Matters

Initiatives

Business Park Assessment

- Revenue Generation
- Job Creation
- Economic Competitiveness
- Stronger Communities

Agriculture Arena

- Revenue Generation
- Job Creation Economic Competitiveness
- Stronger Communities
- Sustainable Growth

Small Business Tool Kit

- Revenue Generation
- Job Creation
- Economic Competitiveness
- Stronger Communities
- Brand Awareness

Stakeholder Engagement Plan

- Economic Competitiveness
- Stronger Communities
- Sustainable Growth
- Brand Awareness

Council members participated in a survey to prioritize their High Performing Organization and Growing Economic Opportunities Goals.

High Performing Organization

Process Improvement – 2.25
Organizational Development 2
Engagement – 1.75

Growing Economic Opportunities

Stronger Communities – 4.5
Sustainable Growth – 4.25
Job Creation and Economic Competitiveness – 3.25
Placemaking and Brand Awareness – 3
Revenue Generation – 2.75

There being no further discussion a motion was made by Council member Watts Huckabee and seconded by Council member Allison Love to adjourn the meeting. Motion Carried.